

Programme.

The GS1 Healthcare Conference convenes healthcare leaders, regulators, hospitals, suppliers, and solution providers from all over the world to explore how GS1 standards are shaping the future of traceability, digital health, and patient safety.

Over three days, you'll dive into expert-led plenaries, interactive breakout sessions, and real-world use cases from pharmaceutical and medical device traceability to EHR integration, online pharmacy, and global regulatory shifts. Whether you're driving innovation in hospitals or enhancing product safety in global supply chains, this is the place to connect, learn, and lead!

Please note that this is the preliminary version of the official programme. Additional session details, leads, and speakers will be updated in the coming days. For the latest information, visit the conference website at healthcareconference.gs1.org

Times are CET (Brussels).

Tuesday – 4 November

› 07:30 - 08:00

Registration and Welcome coffee

› 08:00 - 09:00

Starter session about GS1 standards in healthcare

› 09:00 - 09:15

Opening plenary session

Open to all attendees | Session chair & speakers to be confirmed soon.

› 09:15 - 10:00

Plenary session: Healthcare Traceability: A Legacy of Impact, One Future to Shape

Two decades ago, global regulations laid the foundation for fighting counterfeits and protecting patients. Since then, GS1 standards have become a powerful enabler of traceability, trust and transformation across the healthcare supply chain. In this opening session, regulators, industry leaders, and patient safety advocates reflect on what we've achieved and where the next five years could take us. From digital health to smarter recalls, from global interoperability to hospital adoption, this is your roadmap to the future of safer, smarter more connected healthcare systems.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 10:00 - 10:45

Plenary session: GS1 and Technology giants paving the future in healthcare

GS1 and global technology leaders are collaborating to shape a smarter, more connected healthcare ecosystem. A key outcome of this collaboration is to empower patients with easier access to trusted, real-time product information online, supporting informed decisions and deeper engagement in their care. Together, GS1 and technology giants are laying the groundwork for a future where data flows seamlessly, systems are interoperable, and healthcare is more efficient.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 10:45 - 11:15

Networking coffee break

› 11:15 - 12:00

**Plenary session: Hospitals with Full Visibility:
The Power of Real-Time traceability**

This session explores how digital traceability is revolutionising hospital operations by enabling real-time visibility across the entire patient pathway. Attendees will learn how seamless tracking of every patient, every product and every place contributes to smoother workflows, significant error reduction, and enhanced patient safety in today's complex healthcare ecosystems. Beyond the familiar benefits the discussion will highlight how comprehensive traceability delivers real Return On Investment and tangible impact in clinical settings.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 12:00 - 12:45

Plenary session: Beyond the Barcode

In this session, we'll hear from a thought leader who is transforming how healthcare engages with patients, shifting the focus from disease management to patient driven outcomes. Discover how gaming is reshaping medicine in ways we never imagined.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 12:45 - 12:50

**Introduction to conference charity:
KickCancer**

About KickCancer: KickCancer is a Belgian foundation dedicated to eradicating childhood cancer. By funding cutting-edge research and advocating for better treatments specifically tailored to children, KickCancer empowers families and unites researchers, policymakers, and the public in the fight against pediatric cancers. Their mission is simple yet bold: to cure every child, everywhere.

› 12:50 - 14:00

Networking lunch

› 14:00 - 15:00

**The 'GS1 Healthcare Experience': A Journey
Through Traceability!**

NEW! Discover real-world traceability in action through 20-minute guided tours featuring live demos from manufacturer to patient. This session is taking place at the Marketplace.

› 14:00 - 14:30

Meet the Experts #1: Domino

› 14:30 - 15:00

Meet the Experts #2: Byrd Health

› 15:15 - 16:05

**Breakout session: From Aid to Ownership:
Building Self-Sustaining Systems**

How countries can transition from donor-funded projects to self-sustaining national systems, ensuring long-term supply chain resilience.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 15:15 - 16:05

**Breakout session: Online Pharmacies & Digital
Traceability**

Ensuring product authenticity and safety in the expanding e-pharmacy sector. The role of GS1 standards in verifying online pharmaceutical supply chains.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 16:05 - 16:35

Networking coffee break

› 16:35 - 17:25

**Breakout session: Standardised Patient
Identification at Point of Care**

Open to all attendees | Session chair & speakers to be confirmed soon.

› 16:35 - 17:25

**Breakout session: Updates on traceability
initiatives within LMIC.**

Open to all attendees | Session chair & speakers to be confirmed soon.

› 16:35 - 17:25

**International Government Healthcare Supply
Chain ThinkTank**

Invitation only.

› 17:25 - 19:00

Welcome drinks & Networking reception

Wednesday – 5 November

› 08:00 - 08:30

Welcome coffee

› 08:30 - 09:30

Breakout session: Digital Labeling
Opportunities: Future-ready solutions for
compliance and efficiency.

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 08:30 - 09:30

Breakout session: Optimising Master Data
Sharing for Better Healthcare Outcomes

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 09:30 - 10:25

Plenary session: Scanning the Future:
Opportunities for GS1 in Healthcare

Explore how GS1 identifiers are transforming healthcare
from unlocking seamless access to digital product
information, to tracing personalised therapies or scaling
global vaccine delivery. This plenary will explore real-
world use cases and future scenarios where standards
act as powerful enablers of impact.

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 10:25 - 11:15

Plenary session: Advancing Healthcare
Through Global Standards Collaboration

This session highlights the essential role GS1 plays
in advancing digital health by fostering global
collaboration on standards. Attendees will learn how GS1
contributes to the development of system compatibility
frameworks that enable seamless data exchange,
interoperability, and integration across diverse digital
health platforms. By uniting stakeholders worldwide, GS1
standards help build a more connected, efficient digital
health ecosystem, supporting innovation and improving
healthcare outcomes on a global scale.

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 11:15 - 11:55

Networking coffee break

› 12:00 - 13:00

Breakout session: UDI-based Traceability in
Clinical Workflows

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 12:00 - 13:00

Breakout session: Global Pharma Regulatory
Landscape: Stay Compliant, Stay Ahead

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 13:00 - 14:00

Networking lunch

› 14:00 - 15:00

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manufacturer to patient. This session is taking place at
the Marketplace.

› 14:00 - 14:30

Meet the Experts #3 - Avery Dennison

› 14:30 - 15:00

Meet the Experts #4 – Arvato

› 15:00 - 15:40

Plenary session: Local Innovation with
Global Impact

This session showcases how grassroots initiatives in low-
and middle-income countries, such as barcode scanning
for patient safety and community-level traceability, can
leverage GS1 standards to deliver meaningful results.
We explore the journey from local pilot projects to
influencing global frameworks, highlighting the crucial
role of collaboration and shared learning.

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 15:40 - 16:20

Plenary session: The Empowered Patient:
How standards enable safer, smarter, more
personalised care

This session highlights how patient-centred innovation
makes healthcare safer, more efficient, and truly
tailored to individual needs. Join us to discover practical
strategies for embedding patient empowerment at the
heart of healthcare transformation.

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 16:20 - 16:45

Networking coffee break

› 16:45 - 17:45

Breakout session: A Hospital's Journey to Full
Barcode Scanning Adoption

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 16:45 - 17:45

Breakout session: Global Medical Devices
Regulatory Landscape

Open to all attendees | Session chair & speakers to be
confirmed soon.

› 19:00 - 23:00

Networking gala dinner and Healthcare Providers
Awards

Thursday – 6 November

› 08:00 - 09:00

Welcome coffee

› 09:00 - 10:00

Plenary session: One Product, One Barcode: Creating a Single Source of Truth for Global Healthcare

In a world of increasingly complex healthcare supply chains and digital ecosystems, the need for trusted, consistent product data has never been greater. This session explores the transformative vision of «One Product, One Barcode», a global approach to uniquely identify medical products using a single, standardised barcode. By aligning manufacturers, regulators, and healthcare providers around one global identifier, we can ensure accurate product information, reduce risk, and streamline traceability across every point of care. Join us to understand how this initiative supports global harmonisation, improves patient safety, and drives digital health innovation through a single source of truth.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 10:00 - 10:30

Networking coffee break

› 10:35 - 11:35

Plenary session - From One Barcode to One Patient Record

From digital patient records to safer treatments, from interoperable systems to real-time insights, this session brings together thought leaders in healthcare data and digital health to explore what becomes possible when one barcode connects products, people, and outcomes. Building on the «One Product, One Barcode» vision, the discussion will highlight how standardisation enables trusted data flow across the global healthcare ecosystem, supporting everything from digital supply chains to patient-facing information.

Open to all attendees | Session chair & speakers to be confirmed soon.

› 11:35 - 12:15

Special guest and keynote speaker: Visionary insights from a yet-to-be-revealed leader.

Open to all attendees | Special guest speaker to be confirmed soon.

› 12:15 - 12:30

Closing Remarks & Invitation to the next GS1 Healthcare Global Healthcare Conference

Open to all attendees | Session chair & speakers to be confirmed soon.

For the most current schedule and full speaker lineup across all sessions, please check our conference website a healthcareconference.gs1.org/programme