



39<sup>th</sup> GS1 Healthcare Global Conference  
5-7 November 2024 | Online

# Official Programme



Across the conference, we will cover the latest trends in supply chain optimisation and evolution, global health initiatives, personalised medicines, patient identification standards, and pharmaceutical traceability, all through a lens of interactivity, networking and exchange.

**Visit the conference website at [healthcareconference.gs1.org/programme](https://healthcareconference.gs1.org/programme) to see the complete list of speakers for all sessions.**

Times are CET (Brussels).

## Tuesday, 5 November 2024

**10:00 - 11:00**

**Starter session about GS1 standards in healthcare supply chain**

*This session provides an overview of GS1 standards used in healthcare for product, location and logistics identification, data sharing and visibility.*

**Online** | Open to all attendees.

**13:00 - 13:10**

**Opening plenary - Opening remarks and welcome speakers**

**Online** | Open to all attendees.

**13:10 - 13:55**

**Plenary - Rx for Success: Trends and analysis in healthcare supply chain optimisation**

*Explore the evolving landscape of healthcare supply chain optimisation. Uncover the latest emerging trends and their impact on streamlining operations, emphasising how GS1 standards enhance efficiency and visibility. Learn how GS1 enables real-time forecasting to effectively mitigate shortages.*

**Online** | Open to all attendees.

**13:55 - 14:40**

**Plenary - Beyond borders: A deep dive into GS1-driven supply chain in global health initiatives**

*Learn more on the role of GS1 standards in global health initiatives, working in collaboration with esteemed partners like GAVI, WHO, and The Global Fund.*

**Online** | Open to all attendees.

**14:40 - 14:45**

**Introduction to conference charity: Baheja**

**Online** | Open to all attendees.

**13:45 - 15:00**

**Meet the Experts #1: 'Modernising Pharma Supply Chain: Digital Maturity, Roadmap & Measuring Value' with Supply Chain Wizard**

*Join this session which will provide insights on the importance of digital transformation in the pharmaceutical supply chain, the key challenges and opportunities facing pharma companies today, how SCW's solutions can help address these challenges and real-world examples of successful digital transformation projects in the pharma industry.*

**Online** | Open to all attendees.

## Wednesday, 6 November 2024

**9:00 - 09:40**

**Breakout session: World tour of recent regulatory updates**

*This session provides an overview of GS1 standards used in healthcare for product, location and logistics identification, data sharing and visibility.*

**Online** | Open to all attendees.

**09:50 - 10:25**

**Breakout session: Mastering data quality for a seamless integrated supply chain**

*Gain insights into ensuring data quality for an integrated supply chain, addressing best practices for maintaining data quality and effective master data management using GS1 standards.*

**Online** | Open to all attendees.

**10:35 - 11:10**

**Breakout session: Small steps add up: Driving pharmaceutical traceability in the African context**

*Discuss the last updates on pharmaceutical traceability in Africa and the collaborative efforts with national authorities.*

**Online** | Open to all attendees.

**11:20 - 11:25**

**Meet the Experts #2: 'Pharma cold chain and sustainability' with Advanco**

*During this session, you will discover insights into the future of track and trace technologies. This presentation will address advancements in tracking temperature-sensitive products, as well as single-unit and low-volume tracking solutions.*

**Online** | Open to all attendees.

**11:45 - 12:20**

**Breakout session: Building a sustainable future for patient safety: A collective brainstorm**

*Discussion of the main obstacles and drivers will be addressed to provide an overview of how to move towards sustainable quality health systems and how GS1 standards can support this transition.*

**Online** | Open to all attendees.

**12:30 - 13:05**

**Breakout session: ePIL/eIFU: Streamlining access to product information**

*Opportunities and challenges associated with leveraging a single barcode to enhance accessibility to product information. Discover how it facilitates seamless access to crucial information for both patients and healthcare providers.*

**Online** | Open to all attendees.

**13:15 - 13:50**

**Breakout session: Digital waters: GS1's role in delivering connected care**

*Showcase how GS1 standards can be effectively integrated into health information systems, improving health records and information management processes, enhancing data accuracy and interoperability with other SDO.*

**Online** | Open to all attendees.

**13:15 - 13:50**

**Breakout session: Digital waters: GS1's role in delivering connected care**

*Showcase how GS1 standards can be effectively integrated into health information systems, improving health records and information management processes, enhancing data accuracy and interoperability with other SDO.*

**Online** | Open to all attendees.

**14:00 - 14:15**

**Meet the Experts #3 with Rea Systeme**

*Join our Meet the Experts sessions, where leading solution providers and GS1 partners showcase cutting-edge technologies and solutions that leverage GS1 standards. These interactive sessions offer a unique opportunity to learn how industry leaders are applying GS1 standards to drive innovation in healthcare.*

**Online** | Open to all attendees.

**14:25 - 15:00**

**Breakout session: Positive patient identification using GS1 standards**

*Learn how the new GS1 standard facilitates positive patient identification, enhancing patient safety and streamlining healthcare processes.*

**Online** | Open to all attendees.

**15:10 - 15:50**

**Breakout session: Beyond UDI reporting**

*Discover emerging practices for leveraging UDI beyond reporting. Stakeholders are switching their focus in preparing business and system processes to handle exceptions, and prepare for suspect product investigations, audits and recalls.*

**Online |** Open to all attendees.

**16:00 - 16:35**

**Navigating the global drug shortage: Driving solutions**

*This session takes a solution-focused approach to the global drug shortage crisis, bringing together leaders from key sectors to discuss practical strategies for mitigating supply disruptions. Featuring perspectives from the pharmaceutical industry, wholesalers, and hospitals, the session will explore collaborative initiatives to strengthen supply chains, improve distribution efficiency, and ensure patient access to essential medicines.*

**Online |** Open to all attendees.

**16:45 - 17:00**

**Meet the Experts #4: 'GS1 Standards and Pharmaceutical Track & Trace - Understanding how the combination contributes to multi-compliance and supply chain excellence' with SoftGroup**

*During this session, you will learn more on integrating GS1 Standards with Pharmaceutical Track & Trace to drive multi-regulatory compliance and optimise supply chain efficiency.*

**Online |** Open to all attendees.

**17:10 - 18:00**

**Breakout session: DSCSA in Action: Implementation insights from dispensers**

*This session will focus on real-world experiences of different dispensers, including small independent pharmacies, large chain pharmacies and hospital pharmacies, in implementing the Drug Supply Chain Security Act (DSCSA) in the United States. Attendees will gain a deeper understanding of the challenges, solutions, and best practices that have emerged throughout the DSCSA implementation process.*

**Online |** Open to all attendees.

## Thursday, 7 November 2024

**12:45 - 13:00**

**Meet the Experts #5: 'Improving Patient Safety and Care Quality Compliance for Asset Tracking and Maintenance' with Zebra Technologies**

*In this session, Zebra Technologies and Technology Partner, The Barcode Warehouse, will share insights into the rationale for implementing RFID Asset Tracking system at Trafford General.*

**Online |** Open to all attendees.

**13:00 - 14:00**

**Closing plenary (part 1): The next wave of digital evolution in healthcare supply chain**

*Anticipate the next wave of digital evolution and its implications for the healthcare supply chain, paving the way for future advancements. How to leverage data and emerging technologies to increase efficiency and outcomes across the supply chain.*

**Online |** Open to all attendees.

**14:00 - 14:45**

**Closing plenary (part 2): A spotlight on smart hospital initiatives for better patient outcomes**

*Highlight smart hospital initiatives aimed at improving patient outcomes through innovative technologies and processes.*

**Online |** Open to all attendees.

**14:45 - 15:00**

**Invitation to the next GS1 Healthcare Global Conference with a surprise reveal**

*With Géraldine Lissalde-Bonnet, VP, GS1 Healthcare.*

**Online |** Open to all attendees.

**For the most current schedule and full speaker lineup across all sessions, please check our conference website at [healthcareconference.gs1.org/programme](https://healthcareconference.gs1.org/programme).**